

Shuttleworth Set to Expand into the Middle East

Shuttleworth, the UK's leading supplier of Management Information Systems to the Print and Packaging market, is set to exhibit at Gulf Print in April 2009 as part of the company's expansion into the Middle East. Shuttleworth has already established a firm foothold in the Indian graphic arts market with its powerful, fully integrated Management Information System which is designed specifically for the print and packaging industry. The Shuttleworth MIS provides strong support for both carton and label printers as well as traditional litho printers covering all of the key elements of MIS as well as supporting the emerging JDF/JMF technologies.

"We already have customers in both Dubai and Kuwait, therefore we recognize the increasing importance of the print and packaging market in the Middle East," says Paul Deane, joint managing director of Shuttleworth Business Systems. At Gulf Print Shuttleworth will launch the first ever real time MIS data application for the Microsoft Vista sidebar which runs independently of the printer's MIS, thereby enabling business owners to access their key business information in real time from anywhere in the world via the internet. Users no longer need to be logged into the Shuttleworth MIS System



Paul Deane, joint managing director of Shuttleworth Business Systems

to access this key business information. All they require is access to the internet. For example if a press speed falls below a level the user has specified the data can provide alerts such as a pop up warning messages, email notifications, colour changes or sound an alarm. The benefit to the user is that this now brings actual real time management information

straight to the user's desktop to enable them to be far more proactive in their decision making. For more information about Shuttleworth please visit: www.shuttleworth-uk.co.uk

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