

SHUTTLEWORTH

Automation through MIS key to printing efficiently

Shuttleworth Business Systems is one of the UK's leading suppliers of management information systems (MIS) to the print and packaging industries. Its development strategy is to utilise all the very latest technologies to remove as much of the administrative cost out of the process of producing printed work.

The introduction and evolution of JDF and JMF has acted as a catalyst to introduce change into how systems handle the estimating and order management process.

What does this mean to the printer?

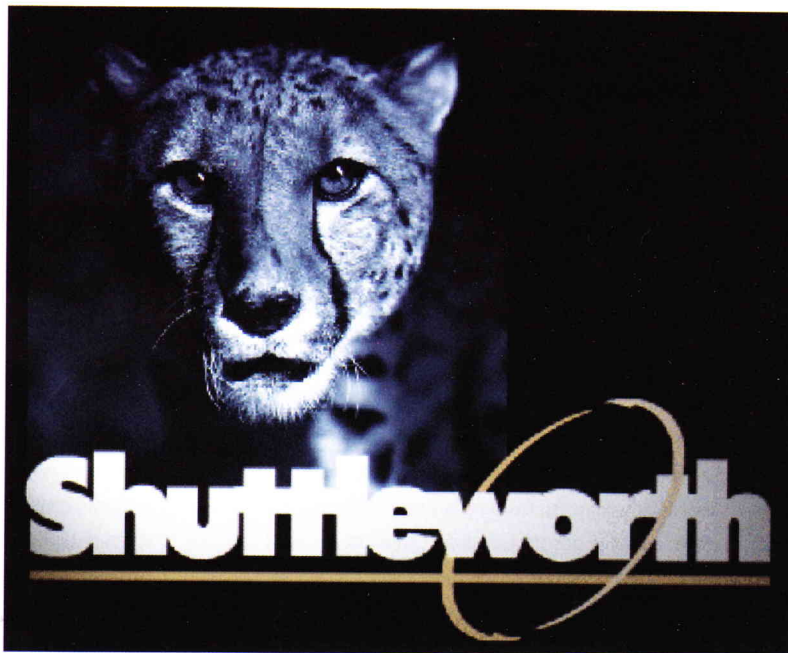
- Less client service input
- Less estimating input
- Less order processing input
- Less pre-press input
- Less operator input
- Fewer mistakes
- Therefore more efficient and less costly production.

How does this work?

Shuttleworth can take orders electronically from web to print solutions or through EDI and create a JDF that can be fed automatically with the artwork to pre-press workflow systems. From this, the imposition can be created without operator input onto the plate. Feedback into Shuttleworth via JMF is automatic and real time both in pre-press and on the press itself. This keeps everyone up to date on the status of the job as well as posting costs at the same time. This is a truly automated workflow.

In action

One Shuttleworth customer which is already realising the benefits of automation is Cambrian Printers based in Aberystwyth, West Wales. Presently the company has JDF and JMF links with its KBA 10 colour perfecting press through KBA's Logotronic Professional interface. Martin Koffer, commercial manager at Cambrian stated how the efficiencies of automated workflow have benefited them. 'We have seen the benefit of improved



management information from the press which helps with decision making and troubleshooting on the machine. That is key to our productivity,' he said.

At Print Efficiently, Shuttleworth will be showing this technology in action. It will not only provide you with a glimpse of how printing companies will operate in the future, but will also demonstrate how this automated workflow can deliver real business benefits now.

To find out more about how MIS can help you, come and see Shuttleworth at Print Efficiently. For more information, please see www.shuttleworth-uk.co.uk